



# UPM ProFi® Deck, 5 myths busted

## ENGINEERED FOR **STRENGTH**



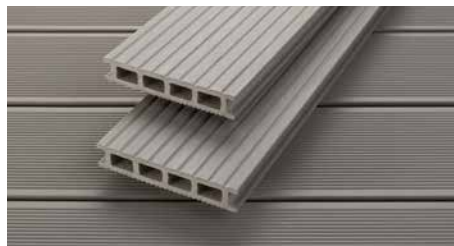
### Europe's original design decking

First launched in 2007, UPM ProFi Deck is 10 years old. Although the boards have benefited from continual improvement, the spirit of UPM ProFi Deck remains constant: to provide a fresh and modern look combined with superior performance.

In performance UPM ProFi Deck is no ordinary decking. By combining high impact grade polypropylene with cellulose fibres, its engineered hollow structure has exceptional strength properties.

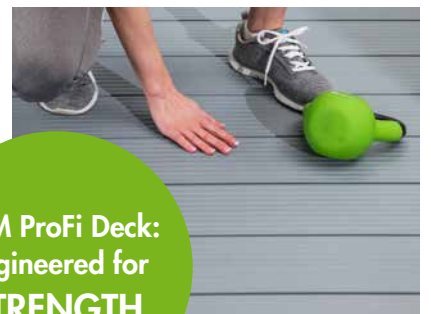
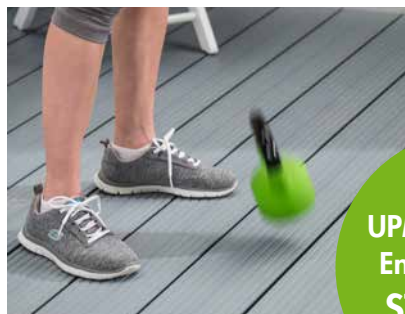
Whenever a fresh and modern look is desired, UPM ProFi Deck 150 is ideal: whether for residential or harder wearing public decking.

10<sup>years</sup> of UPM ProFi  
Design & Performance



Video: Engineered for strength

**MYTH:** Some people say that deck profile needs to be solid to be strong.



**UPM ProFi Deck:**  
Engineered for  
**STRENGTH**

# UPM ProFi® Deck, 5 myths busted

## FRESH AND MODERN VARIETY OF COLOURS



**MYTH: All decking looks the same.**

**Myth busted: UPM ProFi Deck: Seven FRESH and MODERN colours to choose from.**

UPM ProFi Deck’s range of seven colours has been inspired by Finnish nature: a land of lakes, forest, and granite, of the midnight sun and snow filled winters. The clean Nordic look allows you to take a fresh and modern approach to outdoor design.

UPM ProFi Deck’s lignin free fibres enable richer colours which, whilst gently lightening over time, never suffer from the “wood greying” effect that dulls the colours of many WPC boards.

The light colours remain bright and offer a cooler surface in hot summers.



10 years of UPM ProFi Design & Performance

Video: Fresh and modern variety of colours



### UPM ProFi Rail Step: The best stair & edge solution

- For elegant and hard wearing stairs or deck and pool edges.
- Available in all UPM ProFi Deck 150 colours.

### UPM ProFi Deck 150 UV+: For hot climates and high UV radiation

- Specially designed to withstand hotter climates and areas with higher UV levels.
- The surface will remain harder in hotter temperatures and is more resistant to the accelerated fading effects of higher UV radiation.